CultivateWP

Which Cultivate plan is right for you?

Cultivate GO

Semi-custom theme

1 WEEK | **$5,000**

- Select one of our pre-styled GO themes, customized with your logo and brand colors.
- Choose from a variety of layout patterns for your home, categories, recipe index, and other sections; customize your content exactly how you want.

Cultivate PRO

Rapid-delivery custom theme

4 WEEKS | **$16,000**

- Select from 150+ elements, each custom-styled *just for you*.
- Our designers create custom layout patterns for your key pages based on your existing content structure and needs.

Cultivate VIP

Traditional custom theme

12 WEEKS | **from $45,000**

- Includes all Cultivate Pro elements, *designed from-scratch just for you*.
- Our designers create custom layout patterns for your key pages based on your existing content structure and needs.

All plans include:

- **Cultivate Category Pages** to turn normal categories into content-rich curated landing pages.
- **Gutenberg block editor areas for more than just posts**; use it to edit your Home Page, Cultivate Category Pages, after-post, and sidebar.
- An easy-to-use backend experience that **visually matches the front-end.**
- **Custom WP Recipe Maker template** that matches the theme.
- Seamless **white glove site launch** with no downtime.
- **Ongoing creative support** with no retainer or surprise invoices.

ALL CULTIVATE THEMES ARE:

MOBILE FIRST
Designed how your audience sees it.

ACCESSIBILITY
Universally accessible, regardless of abilities.

SEO-FRIENDLY
Created following SEO expert guidance.

THEME.JSON
Fully tokenized from design to code.

GUTENBERG
Thoroughly utilizing the WordPress block editor.

CODING STANDARDS
Built the right way with WordPress standards.

PAGESPEED
Designed & developed to be uncommonly fast.

CORE WEB VITALS
Able to pass Core Web Vitals with flying colors.

OUR TEAM HAS BEEN TRUSTED BY

weelicious
Lillie Eats & Tells
Simply Recipes
allthingsmamma
pinch of yum
Southern Plate
Just a Taste
Taste by Trish
well plated by Erin
chocolate covered katie
Lil' Luna
House of Nash Eats
spend with pennies
shugarysweets
The Recipe Critic
The Big Man's World
Gimme Some Oven
Tastes Lizzy T
two peas & their pod
Yellow Bliss Road
feel good foodie
Girl Carnivore
crazy for crust
The Kitchen Magpie
add a pinch
Mint Arrow
I Am Baker
The Mediterranean Dish
Budget Bytes
From My Bowl
Tastes Better from Scratch
Foolproof Living
Spaceships and Laser Beams
cake by courtney
Cookie and Kate
veggiekins
iFoodReal
Sugar Hero
Plant Based on a Budget
the Seasoned Mom
Eating on a Dime
bfk Barefeet in the Kitchen
a couple cooks
Southern Bytes
Averie Cooks
Lexi's Clean Kitchen
nora cooks
Healthy Little Peach
Jessica Gavin Culinary Scientist
yummy toddler food
meaningful eats
Grown & Flown
Zestful Kitchen
Dassana's Veg Recipes
eating bird food
Favorite Family Recipes
the Bakermama
Simple Green Smoothies
my heart beets
Feasting at Home
the Food Charlatan
Katie Workman The Mom 100
The Wholesome Dish
nerdpress